



BRACA's Embrace Winter Festival Schedule
Saturday, February 27th & Sunday February 28th
12:00 - 5:00
SCHEDULE TO DATE

South Brooklyn Foundry 6909 Third Avenue “*Eclectic American style, vegetarian friendly restaurant serving ambitious combinations with sophisticated palates.*” They also feature musicians and a drag show with the hilarious Gingersnap. **Half price wings and Margaritas, if you mention Embrace Winter Along Third Festival.**

Anopoli Family Restaurant 6920 Third Avenue - Over 100 years old this charming ice cream parlor plus, still serves sundaes, banana splits and egg creams, as well as breakfast, lunch and dinner. It’s always great to step back in time and have a meal here. **15% off any purchase if you mention Embrace Winter Along Third Festival. Speak to Joanna or Manny for this promotion.**

Cosentino’s 6927 Third Avenue - This is their 101st Year in Business. CONGRATS! They started out in Manhattan and came to Bay Ridge soon after. Named after the family that still runs it, they are renowned for the freshness of its fish. One only has to try to get in the door during Christmastime to see how popular this business is locally and beyond. **\$2.00 off any purchase of \$10 or**

more dollars if you mention Embrace Winter Along Third Festival. This promotion only runs on Saturday, as they are closed on Sundays.

Scandinavian East Coast Museum - The Vikings are usually described by two characteristics violent and stupid. However, their story is much richer, complicated and nuanced. Able to develop the cutting edge technology of their day, a swift mode of transportation that allowed them to sail down shallow rivers, yet light enough to portage over land, they traveled all the way to Kiev, marrying into the local population.

Other vessels could navigate over open seas, resulting in their ability to span a large portion of the world, voyaging all the way to North America, they became the first Europeans to do so. They began settlements throughout the lands they reached, including Novgorod, the first city in Russia, Dublin in Ireland, the country of Iceland, the first European settlement in Greenland (arriving at the same time as the Inuit) and in Newfoundland, Canada.

The Vikings have managed to capture our imagination to this day, evidenced by: the popular tv series, the many reenactment organizations that study their daily lives and archeologists around the world who continue to discover new sites and garner new insights. Here, at Cosentino's we have some popular decorative items that can be found in Scandinavian homes, yet depict with some accuracy the Viking culture.

A wrought iron Viking ship that also serves as a candle holder, a replica drinking horn decorated with Viking symbols and a Viking warrior with his shield and helmet (unhorned, which is historically correct). The book, Highlights of Norway shows the Oseberg Viking ship and examples of their skilled craftsmanship.

One way we experience the Vikings in our everyday lives is in our language, such as the name of 4 of our days of the week. Tuesday for Tyr (god of law, justice and war), Wednesday for Wooden / Odin (god of wisdom, healing and

death), Thursday for Thor (the god of thunder and the protector) and Friday for Freya (goddess of love and fertility).

Victoria Hofmo, President
Scandinavian East Coast Museum

The SECM has been working in the community for about 30 years to: document, preserve, educate, share and celebrate the history and contributions that Scandinavians have made to the East Coast of the United States, with a focus on Brooklyn and the New York area. Our largest event is the Viking Fest, which is held in May at Owls Head / Bliss Park. Last May we had to cancel due to Covid. This May we hope to offer a smaller event that focuses on the Vikings. For more info you can reach us on Facebook or at [scandinavianmuseumbrooklyn1@gmail](mailto:scandinavianmuseumbrooklyn1@gmail.com) or 347 - 860 - 1932.

Peace By Piece 6931 Third Avenue - A Thrift Store and one of Bay Ridge's newest businesses, their mission is "to help our neighbors in our communities. We endeavor to enrich the lives of our neighbors by providing needed programs."

Art Display Guild For Exceptional Children is a non-profit community agency that provides a wide range of services to developmentally delayed and disabled people of all ages and their families. We encourage individuals to open their minds, become more self-aware, and express themselves using new artistic mediums.

The GEC art program incorporates: painting, industrial art, sensory art, ceramics and so much more. The art studio brings individuals together from all of our unique backgrounds and Day programs. We incorporate and encourage all levels and ages to create in an open, inviting and supportive atmosphere.

Our mission is to expose all of our individuals to artistic and creative expression and to help foster and support creative expression.

Bay Ridge Connects 7609 Third Avenue “BRC is an outgrowth of the Bay Ridge Center (BRC), which has been an anchor for the local senior community for more than forty years. Although affiliated with BRC, this second, store-front location offers a unique opportunity to embrace new programming and engage a wider and more diverse population.”

The Artist will be available on Sunday from 2 - 4 to discuss her work.

Artist Whitney Hamilton - *“I grew up in New Orleans, Louisiana and Birmingham, Alabama. I earned my BFA in Painting at Birmingham Southern College and became an MFA Candidate for a year at Pratt Institute in Brooklyn, NY. While I have taken time off from painting to pursue making feature films, I always return to art. After completing three feature films and selling the last one in 2019, and the impending pandemic shut everything down, I found myself relying and basking in the glory of making art again.”*

“2020 changed my perception of how I make art and what I feel about being a citizen of this country. The inequality is very much front and center and cannot be ignored. During this time of lockdown the systemic and institutional injustices beginning with the birth of this nation have been revealed and have made me realize that we have a lot of work to do going forward to make the playing field level where everyone is treated equally. After years of social injustice culminating in the death of George Floyd, I felt compelled to create a painting that encompassed not only my emotions relating to all the people who have been unjustly killed including indigenous peoples that never make the news, but a nod to the brave folks who have paved the way forward. We were all children once...facing the big wide world. I painted “Unknown” on Juneteenth of 2020 to shed whatever light I can on the dilemma and possibilities for union.” My website: whitneyhamilton.com Instagram:

@whithamiltonart **The Artist will be available on Sunday from 2 - 4 to discuss her work.**

Luna Nail Salon 7607 Third Avenue – Artist Unknown, *Frida Kahlo*. Although this piece is tucked in an alcove outside this business it cannot be missed with its in your face size, vibrant colors and strong features; an embodiment of this incomparable artist’s work and life.

Artist Alex Borriello 77th Street between 3rd & 4th Avenues
Don’t miss his whimsical mural which includes a famous mouse, a great addition to Bay Ridge’s rich art scene.

Tops Restaurant Supply Store 8801 Third Avenue – A fixture in the community for over 50 years. Providing all your kitchen needs whether you own a 100 seat restaurant or a place where there is dining for one. Their wall has been embellished with the work of 2 artists.

Artist Andres Cobre painted this intense mural often referred to as “Old Blue Eyes,” a nickname for Frank Sinatra

Jenna Morello & Finch – painted this charming, “Honey Bear” with a pop of color in the red rose at its feet.

Kitchening 8003 Third Avenue – is an extension of Tops, with its pretty and practical wares, often with poignant and acerbic sayings. And they always offer the neighborhood a delightful display in their front window.

Artist James McCormack *“I was born & raised in Bay Ridge and graduated from OLA. I went to St. Peter’s H.S. in Staten Island and received a BA in History from St. Francis College in Brooklyn Heights in ‘99. I am a Landscape, Architecture and Street photographer who likes to capture the wonders & beauty of our natural surroundings. The photos I have picked to exhibit are of Bay Ridge & Coney Island.*

81st Street and 3rd Avenue across from Brooklyn Market

Community Art Display - The Ridge Creative Center - We would usually be offering a hands-on activity, but due to Covid had to think up a safer idea. We are asking all to be part of this Community Art Project. Please bring an image inspired by our theme *Embrace Winter*. Please encase it in a plastic sleeve or have it laminated, as these will be hung outside on the Fence until spring begins at the end of March. **Saturday and Sunday from 1:00 - 3:00.**

Crafters - The Guild for Exceptional Children will have a table selling the art and crafts made by their clients. Art and crafts is an important component of their program. The results are wonderful. Stop by and support this important community organization. **Saturday from 12 - 5 (Raindate Sunday from 12 - 5)**

Charmed 8311 3rd Avenue - Charmed by JLM and co-founded by Jeanine Condon, Lisa Larkin and Melissa Franz (JLM), is the end product of us being in the apparel and accessories business for 25 years. We carry fashion and semi-precious jewelry , handbags, scarves and much more. We offer a "touch of Soho in Brooklyn." **20% off for that day. Double points loyalty.**

The Ridge Creative Center - TRCC @ RSJ shows *Winter Collages* were made by the students in our After School Center, Nicky, Bella and Olivia who are all in Pre-K. They used leftover Christmas cards, wrapping paper, gift boxes and candy wrappers. Each created a dynamic winter scene in form, pattern and color.

TRCC @ Union Church - During our February Vacation Days our students focused on 3 themes. As we have a global focus the first was Lunar New Year. The children learned and tried ribbon dancing, we had a chopstick game for dexterity, went to Mr Tang's for take out and ate long noodles for a long life and dumplings for prosperity. For our project each child was tasked with creating a 3-dimensional golden ox (as it is the Year of the Ox) from toilet paper rolls. These whimsical pieces were created by Dean age 7 and Vera age 10.

President's Day - To remember our leaders Lincoln and Washington, we focused on their early lives and little known facts. For instance, Lincoln loved to cook and loved to eat apples, while Washington's cherry tree story was not true, but that he used spies to win the Revolutionary War was. For our trip and to honor these two important men we got apple and cherry pies. For our project each student had to choose a story about the President and tell it though drawing in comic book form with limited words, i.e. captions. These clever comics were created by Dean age 7 and Vera age 10. Dean chose to depict the apocryphal story of Washington cutting down the cherry tree. Vera chose to show methods used by Washington's spy ring and the trick Lincoln played on his mother (putting the muddy footprints of his siblings in the ceiling).

In the last pieces, *Winter Storm*, we paired the written word and added drawings that were enhanced with crayons. We then used a color wash over it all, creating the effect of a snowstorm, as the wax from the crayons repeal the paint. For the written word we played with description using like and as comparisons combining that with the structure of haikus.

Vera age 10 wrote a haiku. *Snowy feathers fall / slowly, soft prints left behind / heading towards a warming fire.*

Kaya age 5 wrote a descriptive piece. *I built a girl snowman, with a nose as pointed as a woodpecker's, a scarf pink like a pig and her belly as round as the moon.*

TRCCC provides Out of School Time - After School, Vacation Day & Summer Programming for students, We blend all subjects: such as science, culture, history and math and articulate what we've learned through all art forms.

The Ridge Creative Center, Victoria Hofmo

Check us out on Facebook or call at 347 - 860 - 1932

Director available from 12:00 - 12:45 Sunday

Towne Boutique 8319 Third Avenue "bringing downtown style to Bay Ridge. You will find a fabulous selection of the latest styles in clothing and accessories. We are an entirely private label store. Our goal is to look

expensive, but not be expensive. We like to call it affordable luxury.”

20% off all retail merchandise if you mention Embrace Winter Along Third Festival.

Caffè Café 8401 Third Avenue - Run by Bay Ridge local Mary Ann, this cozy cafe offers a place to relax with a cup of coffee, tasty pastries and savory sandwiches or purchase adorable ceramic ware related to the pleasure of tea, coffee and hot chocolate. **10% of all retail merchandise if you mention Embrace Winter Along Third Festival**

Artist Pat Sullivan *“My career has been in advertising but I like to work with my hands. I am fascinated with guitars and began constructing one of a kind cigar box guitars using found materials as well as unorthodox objects. I'm also a carpenter and have worked in cabinetry. I've built Stickley style beds and sideboards and restored Shaker and cane chairs.”*

* Electric Resonator Cigar Box Guitar \$350

*License Plate Electric Poplar Box Guitar \$250

*85TH Nat Sherman Anniversary Electric Cigar Box Guitar \$250

The Artist will be available on Sunday from 2 - 4 to discuss his work.

Artist Lucia Dutazaka is a local graphic designer and freelance multimedia artist, providing seasonal window art for businesses Here she uses simple lines to express the sweep of winter trunks and bare branches. Lucia also commissions abstract portraits and other custom art pieces using acrylic paints and markers on canvas.

Pilo Arts 8412 Third Avenue - Cofounders, Elena Solitario and Paul Pastore, opened Pilo Arts in 1978. Since its inception, Pilo Arts has been committed to customer service, quality work, a professional atmosphere and a successful staff.

Artist Audrey Anastasi co-owner of Tabla Rasa Gallery, states, *“At the heart of my studio practice is my quest to reach what is emotionally and aesthetically essential, by furiously producing at the intersection of disciplined control and randomized instinct, to work with abandon, and to counteract preconceptions and inhibitions. As a feminist artist, my first commitment is to painting other women, the human face, and figure. Whether working with figurative descriptions or with the abstract use of materials, I approach all my subjects directly and with abandon. Additionally, in my quest to discover and reveal what is most essential, the observational drawing aspect of these images is created with my non-dominant left hand.*

She has chosen to share pieces from *Birch Work*. *“These works represent a statement about earth’s fragility, the overwhelming vastness and power of nature, as well as the individual within the multitude.”*

“The works evolve through a series of variations, modifying tonality and forest elements. Even though recognizable as trees, I consider the birch works to be process-oriented abstractions. With dense repetitions and anthropomorphic suggestions, the birch tree series presents forests that are akin to those of childhood fairytales, where one can be hopelessly lost. Coexisting with this discomforting circumstance, there remains a suggestion of the endless wonder, continuity, and power of renewal in nature. Life spirit prevails beyond what is scientifically measurable and knowable in a physical sense. And, for me, this confirms faith in the unknowable.” **The Artist will be available on Saturday 2:30 - 3:30 to discuss her work. (Raindate Sunday from 2:30 - 3:30)**

A.L.C. Italian Grocery 8613 Third Avenue - In 2012 Louis founded A.L.C. as a nod to the historic salumerias that seemed to be all but disappearing. Louis wanted a return to the ‘mom and pop’ shops he grew up with and thought there would be no better place for this than the neighborhood where he was born and raised, and currently resided. **15% of all purchases, if you mention Embrace Winter Along Third Festival**

Artist Alicia Degener is known for her wonderful paintings of iconic homes and stores throughout NYC, with a concentration of those in her own community Bay Ridge. She is also the President of BWAC (Brooklyn waterfront Artists Coalition). During the Pandemic she began using art as a way to bring hope to the community; painting masked Lady Liberties on storefronts throughout our community, including A.L.C.'s.

Mixx Boutique - 8722 Third Avenue We are 3 fashion obsessed women from Brooklyn bringing a unique shopping experience to Bay Ridge, by curating a collection that you're sure to love! A fresh feeling Boutique with a constant rotation of unique and affordable fashion, accessories, and jewelry. Come by our store and let us style you, or shop online! **10% off with a chance to win a \$100 gift card**

The HOM Store 8810 Third Avenue - A calming place for discovery and creativity where you can find complete decorating solutions. Whether you need to decorate your home, create a special atmosphere for entertaining or purchase special gifts for your family and friends, this is the store for you! Products include candles, accessories, tabletop decorations, mirrors, accent furniture, music for your every mood, a variety of incense, crystal stemware, wine bottle holders & accessories, table runners, throws, rugs, gourmet food products and so much more. What are you waiting for?! We invite you to discover the curiously unique world of HÔM. **20% off all retail merchandise, if you mention Embrace Winter Along Third Festival**

Artist Christian Hogarth Christian began his career as an actor. He studied at HB Studio with Anne Jackson (Tony Nomination, Golda) and the esteemed Austin Pendleton (A Beautiful Mind, Mother Courage with Meryl Streep). His first theater experience was in the acclaimed play by Arthur Miller, 'The American Clock, starring alongside Barbara Eda-Young (Serpico), directed by Austin Pendleton.

Soon after, he taught himself how to paint and developed his style when he embarked on a journey where he painted a different abstract painting every day and posted them on Instagram at 8:15 am for a year.

Christian uses several materials in his paintings, including metal, compound, wallpaper, and wood. You'll also find written poetry on some of his paintings which he explores existential questions of mortality, loneliness, passion, and emotion. His piece displayed at The HOM Store is called *We Are Our Choices*.

Schedule subject to change

BRACA (Bay Ridge Arts & Cultural Alliance)

BRACA is an umbrella organization, launched in 2011, to support and promote the arts and cultural richness of Bay Ridge and to develop strategies that will make Bay Ridge a cultural destination. Embrace Winter was created by BRACA around 2013. Bay Ridge has so many rich cultural opportunities, but not so many at this time of the year. By February, we are all suffering from cabin fever, so why not have fun and enjoy a laidback event that partners & promotes local businesses and local arts & cultural organizations. This event is done in cooperation with The Third Avenue Merchants Association. This event is FREE but donations are gladly accepted so we can give a stipend to our participating artists.

Victoria Hofmo, President

BRACA

2 / 23/ 2021

POSSIBILITIES

Firefly 7003 Third Avenue – describes itself as “*A home away from home, a time of old ... When we had a slice of pizza pie, collected fireflies under Brooklyn skies and saw the world through younger eyes.*” **OFFERING**

Cream 7210 3rd Avenue Their cozy, quirky space has cultivated a loyal crowd. Perhaps because their extensive variety of coffee drinks, assorted teas and baked goods **SENT MESSAGE**

Greenhouse Cafe - 7717 3rd Ave - Going strong for decades, this restaurant and its adjoining cafe, was one of the first places in the community that served cappuccino and the like. It offers a cozy environment, great food and musical performances. It will not disappoint.

This snowy landscape “*Tonsberg Wood*” was created by Mae Bertoni, a Norwegian American from Bay Ridge. It was painted after her return from her final visit with her mother. It serves as the backdrop for this tableau of Viking inspired artifacts.
